



# AONL 2024

INSPIRING LEADERS

NEW ORLEANS | APRIL 8-11

## Welcome Event Sponsorship Opportunities

Let us help you make a lasting impression at AONL 2024 with a customized sponsorship that seamlessly aligns with your unique audience engagement strategy.

### WELCOME EVENT

Tuesday, April 9, 2024, at The Sugar Mill  
<https://www.sugarmillevents.com/venue-rental>

**Specialty Drink**  
**\$15,000**

**SOLD**

### Second Line Parade



New Orleans loves a good parade! Travel to the Welcome Event in traditional New Orleans fashion—a Mardi Gras Second Line Parade! It's a

memorable way to get the evening started. Hear the unmistakable sounds of a High School Marching Band as they kick off the festivities. Costumed revelers and stilt walkers will join your ranks as you follow the band through the streets to the Sugar Mill.

**\$15,000**



### Dessert Truck

Beignets from the classic Café Du Monde. Branded napkins and signage around the truck and a table promoting Sponsor. Sponsor reps can be there to greet AONL attendees! **\$15,000**



### Glitter Buffet Truck



Your company will be the talk of the event when you make the nurse leaders sparkle! Logo recognition at event and in preshow marketing promoting the Welcome Event. Signage next to the Glitter Buffet. **\$7,500**

### Tarot Card Stations

Signage by reading stations. Logo recognition at event and in preshow marketing promoting the Welcome Event. **\$5,000**



### VIP Lounge Area



Includes signage, one sofa, two side chairs, coffee table and accent pillows. **\$5,000**

Contact us today to secure your sponsorship!

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