



EXHIBITOR FAQs

Where and when does AMC 2026 take place?

The conference takes place March 2 – 4, 2026 and the exposition is on Tuesday, March 3, from 11:45 am – 5:00 pm. It is located at the Gaylord National Resort & Convention Center in Oxon Hill, Maryland. The exhibit hall is located in Hall A-C.

How can I become an exhibitor?

[Get started](#) by reviewing exhibit rates, [what's included with a booth](#) and more. Then, [check out the floor plan](#) and [submit your exhibit space application](#), along with a minimum 50% deposit to request a booth. Note that you must be a member of either the Meat Institute or FMI The Food Industry Association to exhibit. Not yet a member? Learn about the [Meat Institute](#) and [FMI](#) membership now.

What is the cost to exhibit?

The base rate is \$49 per square foot for Meat Institute or FMI members. The minimum booth size is 120 square feet/ 10' x 12'. Not yet a member? Learn about the [Meat Institute](#) and [FMI](#) membership now. Your company must be a member of one of the two organizations to exhibit at AMC.

What included with a booth?

Booth space includes an allotment of registrations based on your booth size, black carpet, basic Wi-Fi, lead retrieval through the mobile app, a listing in the Online Exhibitor Directory and Mobile App, and more. [Check out the full list of benefits](#) included with booth space.

What is the payment schedule for booth space?

A minimum deposit of 50% must be received to be assigned exhibit space. Exhibit space reserved with a 50% deposit, and not paid in full, will be placed on a "booth hold," with full payment due within 30 days. Payment may be made by credit card, check, or wire transfer.

What are the height regulations?

Review the official [Booth Display Guidelines](#) for height regulations and other use of space guidelines.

What can I start setting up my booth?

Exhibitor move-in begins on Saturday, February 28 at 1:00 pm. See the full move-in, show and move-out schedule [now](#).

How many complimentary booth personnel badges do we receive?

- Two (2) Full Conference badges per 10' x 12' / 120 square feet of space
- Two (2) Full Conference registrations per exhibiting company to use for Retail Customers

What is the Exhibitor Dashboard and how do I access it?

The Primary Contact has access to the [Exhibitor Dashboard](#) and will receive an email to create a password the first time accessing the site. For any login issues, please contact help@mapyourshow.com. If other team members need to have access, the primary contact may add them once logged in by clicking on "Users" from the menu on the left-hand side of the page.

What is included in the basic online exhibitor directory listing?

All exhibiting companies are provided a complimentary online directory listing that includes:

- Company Description and Contact Information
- Link to Company Website
- Social Media Links
- Option to upload a Press Release



How do I update my information showing on the online floor plan and exhibitor directory?

Log in to the [Exhibitor Dashboard](#) to modify information and add a company or product description, contact information, website link, social media links, and upload a press release, which are included.

How can I stand out more on the online floor plan?

Log in to the [Exhibitor Dashboard](#) and click on the “Boost my Listing” button under Market Your Booth to upgrade to an enhanced listing package. Enhanced packages include the opportunity to add your logo, additional product highlights, track leads and more.

How do I pay my booth balance and/or get a copy of my invoice?

Log in to the [Exhibitor Dashboard](#) and click the button under “Invoicing/Payment.” You may pay by credit card online. To send a check payment or wire transfer, click on the Download Invoice(s) button to view payment details at the bottom of the statement.

Who is the official service contractor and how can I place orders?

The official service contractor for AMC 2026 is GES. The Exhibitor Service Kit, with order forms, shipping information and more is [available here](#).

Can I sample food in my booth?

If an exhibitor is a meat or poultry processing company, that exhibitor MUST serve samples of their product during the exhibit hours, Tuesday, March 3, 11:45 am – 5:00 pm. Seasoning, ingredient, and technology exhibitors DO NOT have to serve food, however, are welcome to. Food sampling information is [available here](#).

What is the cancellation policy?

If an exhibitor must cancel its request for exhibit space, the exhibitor may receive a fifty percent (50%) refund, providing the Meat Institute received written notice of cancellation before January 9, 2026. After January 9, 2026, cancellations are not eligible for a refund. Substitutions without penalty are allowed with other eligible companies.

Can I rent a meeting room?

Limited meeting space is available for purchase in the Chesapeake rooms immediately above the main event area.

This space is available:

Sunday, March 1 between 8:00 am – 5:00 pm

Monday, March 2 between 8:00 am – 5:00 pm

Tuesday, March 3 between 8:00 am – 11:30 am

Wednesday, March 4 between 8:00 am – 11:00 am

Log in to the [Exhibitor Dashboard](#) and click on the “Purchase Meeting Space” button under “Meeting Rooms.”

Whom should I contact regarding speaking opportunities?

Please complete the [Content Proposal Form | Meat Institute](#).

Whom do I contact regarding sponsorships or advertising?

If you are interested in sponsoring or advertising opportunities, [review the opportunities](#) and log in to the [Exhibitor Dashboard](#) to purchase under “Sponsorship Opportunities.” You may also contact Eric Zito at ezito@meatinstitute.org.