

AONL BOSTON

MARCH 30-APRIL 2
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4 DAYS, 70+ SPEAKERS, 3,000+ NURSE LEADERS, COUNTLESS CONNECTIONS.



We are thrilled to have your support in promoting the AONL 2025 Inspiring Leaders Conference.

AONL 2025 Promotional Toolkit!

This toolkit is designed to provide all the materials you need to help spread the word and engage your audience. Inside, you'll find ready-to-use assets, including copy, images, and suggested social media posts, to make sharing about the conference seamless and impactful.

Thank you for helping us connect with nurse leaders and make this year's event a success!

Inside, you'll find:

- **Assets:** High-quality images and graphics for social media and email campaigns.
- **Copy:** Pre-written social media posts, and email templates.
- **Hashtags:** Suggested hashtags to increase visibility and engagement.
- **Links:** Direct links for registration and additional information.

About the conference

The AONL 2025 Inspiring Leaders Conference is the premier event for nurse leaders, taking place in Boston from March 30–April 2, 2025. This dynamic event brings together forward-thinking leaders from across the health care continuum to explore cutting-edge practices, innovative solutions, and strategies to address today's most pressing challenges. Attendees will have the opportunity to earn contact hours, network with peers, and gain valuable insights to elevate their leadership impact.



American Organization
for Nursing Leadership™



File: Static Image

Supported Platforms: Instagram, Facebook, LinkedIn

Download Here:

https://drive.google.com/file/d/1baGwa_aPGiL1cvsDmDyzzuZE6ksCepG1Z/view?usp=sharing



File: Static Image

Supported Platforms: Instagram, Facebook, LinkedIn

Download Here:

<https://drive.google.com/file/d/1FRF6vksDdMLoxGfDadpKIUv9f48CzuuX/view?usp=sharing>



File: Static Image

Supported Platforms: Instagram Stories, Facebook Stories

Download Here:

<https://drive.google.com/file/d/1n4zvubqbbsAljL0fjNQ8eFJPRw9cCguv/view?usp=sharing>

File: Registration Open

Type: Video

Supported Platforms: LinkedIn, Instagram, Facebook, and more

Download Here:

<https://drive.google.com/file/d/1J0EahMRTAq7xlwrF32OcVKH4Uei67bim/view?usp=sharing>



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Supported Platforms: Email

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File: Static Image

Type: Email Signature 2

Supported Platforms: Email

Download Here: https://drive.google.com/file/d/1ju1Eedz-KlwO4ghbBjJjn1SDaB5uHte_/view?usp=sharing



LinkedIn, Facebook and Instagram Copy Inspo

Copy #1

Excited to announce that registration is open for the AONL 2025 Inspiring Leaders Conference in Boston, March 30–April 2, 2025!

This is your chance to connect with visionary nurse leaders, discover innovative solutions, and earn contact hours while advancing your leadership journey. Don't miss this opportunity to shape the future of nursing leadership! Register today and join us for an unforgettable experience.

Link: <https://www.aonl.org/conference>

#NurseLeaders #AONL2025 #InspiringLeaders #Boston2025

Copy #2

I'm thrilled to share that AONL's Inspiring Leaders Conference is coming to Boston, March 30–April 2, 2025! 

This premier event is the ultimate opportunity for nurse leaders to collaborate, innovate, and advance their careers. With inspiring keynotes, interactive sessions, and plenty of networking opportunities, it's an event you won't want to miss. Plus, you'll earn contact hours!

Visit this link to register: <https://www.aonl.org/conference>

#AONL2025 #InspiringLeaders #NurseLeadership #Boston2025

Copy #3

Register now for the AONL 2025 Inspiring Leaders Conference, March 30–April 2, in Boston!


Take advantage of the early bird discount before it ends on Feb. 21 and join nurse leaders nationwide for this transformative event. Enhance your leadership skills, earn contact hours, and explore cutting-edge strategies shaping the future of health care.

#AONL2025 #InspiringLeaders #NurseLeadership #Boston2025

Emails Examples

Email Body 1:

Hi [Recipient's Name],

I'm thrilled to share that registration is now open for the AONL 2025 Inspiring Leaders Conference, happening March 30–April 2, 2025, in Boston! 

Register now: www.aonl.org/conference

This must-attend event for nurse leaders offers opportunities to:

- Earn contact hours and expand your leadership expertise.
- Learn from visionary speakers and thought leaders in health care.
- Connect with peers from diverse health care settings.


Don't forget to take advantage of the early bird discount—available until Feb. 21!

I hope you'll join us in shaping the future of nursing leadership. Let me know if you have any questions.

Best,
[Your Name]

Email Body 2:

Hi [Recipient's Name],

I wanted to share an exciting opportunity with you—registration is now open for the AONL 2025 Inspiring Leaders Conference, happening March 30–April 2, 2025, in Boston. 

Register here: www.aonl.org/conference

This event is perfect for nurse leaders looking to gain insights, earn contact hours, and connect with peers in health care. Don't miss the chance to register early and save—early bird discounts end Feb. 21!

Hope to see you there!

Best regards,
[Your Name]

Event Links

Main website:

<https://www.aonl.org/conference>

Registration Link:

<https://cvent.me/47yBl9>

AONL Links and Social Media Profiles

Main website:

<https://www.aonl.org>

Instagram

<https://www.instagram.com/aonlnurseleaders/>

LinkedIn Profile

<https://www.linkedin.com/company/aonlnurses/>

Facebook

<https://www.facebook.com/AONLNurses>

All Assets:

https://drive.google.com/drive/folders/1jVnu2MjWwDgFmD4tnyRnA3TwkaK_WK-B?usp=sharing_

All Copies

https://docs.google.com/document/d/1oLxxS6JmMMvX4NKMZ8YjNTsFEgIV7h6mpa_ksUGNEEg/edit?usp=sharing

Thank you!

Thank you for your incredible support in promoting the AONL 2025 Inspiring Leaders Conference.

Your efforts are instrumental in connecting nurse leaders with opportunities to grow, lead, and innovate. We deeply appreciate your commitment to advancing nursing leadership.

Best regards,
The AONL Marketing Team