

IHI Patient Safety Congress 2024

Sponsor and Exhibitor Prospectus

May 14–16, 2024 Gaylord Palms Resort & Convention Center Orlando, Florida, USA

Offering reach and visibility truly unique in the marketplace, the widely respected and muchadmired IHI Patient Safety Congress continues to set the standard for delivering access and unmatched networking value for sponsors and exhibitors, as well as educational excellence and real-world solutions for attendees.

ihi.org/congress

The IHI Patient Safety Congress

- Delivers visibility and access for your organization and brand to a highly targeted audience of over 1000 health care leaders who are committed to patient safety and are seeking new ideas and solutions
- Enhances your business development, networking, marketing, and communications strategies
- Provides prominent brand recognition through a variety of program communications and messaging vehicles
- Offers networking opportunities with attendees, faculty, distinguished IHI advisors, and health care visionaries, all in a collaborative and collegial environment
- Increases exposure and awareness of your organization among influential health care decision makers
- Aligns your organization with the highly regarded work and reputation of IHI and reinforces your support for the patient safety mission
- Highlights to attendees your organization's essential role in making this meaningful learning forum possible

Reach Your Target Audience

Congress Attendees

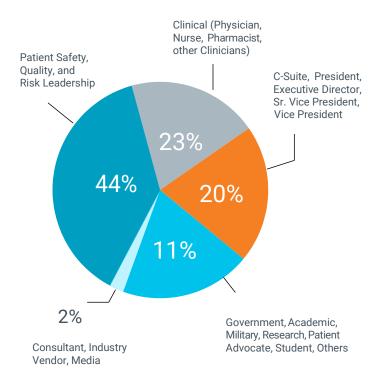


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Sponsors and Exhibitors, Contact:

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The Institute for Healthcare Improvement is an independent, not-for-profit 501(c)(3) organization. Federal tax identification number 38-3017223.

Information in this prospectus is subject to change. IHI reserves the right to replace certain supporter benefits with benefits of higher or equal value, based on venue guidelines and availability.

Align with Congress Educational Programs

Select Your Prominence Level

The following sponsorship options offer your organization an opportunity to align with specific thought leadership topics relevant to your area of focus.

3 Keynotes

The Patient Safety Congress includes three powerful keynote presentations, designed to inform, engage, and inspire. Topics and speakers will be announced shortly.

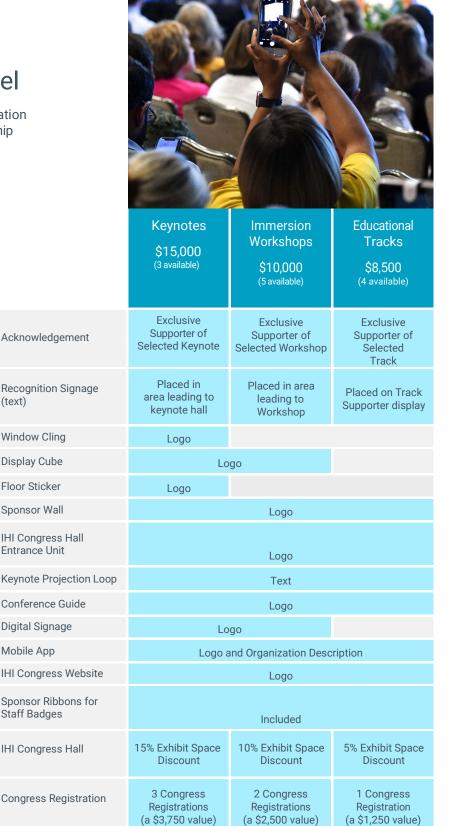
5 Immersion Workshops

The Congress program begins with five full-day, in-depth workshops on topics relevant for patient safety practitioners at a variety of knowledge levels. Focus areas for these workshops are in development.

4 Educational Tracks

Congress offers attendees multiple sessions in four core educational tracks:

- Culture, Leadership, and Governance
- Patient and Family Engagement
- Workforce Safety and Wellbeing
- Learning Systems



[1] Due to changing data share laws, the Institute for Healthcare Improvement complies with General Data Protection Regulations (GDPR), which went into effect in 2018. As part of this compliance, the pre- and post-event list is limited to attendee title, organization, city, and state/country.

Organization List Access Pre- and post-event [1]

Enhance Visibility at Events and Receptions

Select Your Prominence Level

These sponsorship options offer significant visibility for your organization at popular and well-attended Patient Safety Congress events







	Welcome or Networking Reception \$17,500	Research & Solutions Poster Display \$10,000	Attendee Breakfast \$10,000 (2 available)	Attendee Lunch \$10,000 (1 available)
Acknowledgement	Exclusive Supporter of Welcome or Networking Reception	Exclusive Supporter of Poster Display	Host of Wednesday or Thursday Breakfast	Host of Wednesday Lunch
Recognition Signage	Placed at entrance and in function area	Multiple placements near poster display	Placed in breakfast area	Placed at entrance and in function area
Bonus Visibility and Networking	Option to welcome attendees	Staff representative in display area	Collateral distribution and staff representative in breakfast area	Collateral distribution and staff representative in lunch area
Window Cling	Logo			
Display Cube	Logo			
Floor Sticker	Logo			
Sponsor Wall	Logo			
IHI Congress Hall Entrance Unit	Logo			
Keynote Projection Loop	Text			
Conference Guide	Logo			
Digital Signage	Logo			
Mobile App		Logo and Organization Description		
IHI Congress Website		Logo		
Sponsor Ribbons for Staff Badges	Included			
IHI Congress Hall	15% Exhibit Space Discount	10% Exhibit Space Discount	10% Exhibit Space Discount	10% Exhibit Space Discount
Congress Registration	3 Congress Registrations (a \$3,750 value)	2 Congress Registrations (a \$2,500 value)	2 Congress Registrations (a \$2,500 value)	2 Congress Registrations (a \$2,500 value)
Organization List Access	Pre- and post-event ^[1]			

Support Attendee Access and Services Select Your Prominence Level

These sponsorship options offer your organization visibility to attendees through a variety of high-use/high-access resources.



	Mobile Application Supporter	Professional Portrait Photo Studio	Wireless Internet Supporter	Hand Sanitizer Stations
	\$15,000	\$15,000	\$10,000	\$8,500
Acknowledgement	Exclusive Supporter of Mobile Application	Exclusive Supporter of Attendee Photo Studio	Exclusive Supporter of Congress Wireless	Exclusive Supporter of Hand- Sanitizer Stations
Recognition	Ad on main screen when app opens (plus additional app visibility)	Custom signage at Photo Studio	Attendee connection co-branded "signal naming" and strategically placed logo signage	Placement of up to 12 stations in Congress venue, with logo signage
Window Cling	Lo	ogo		
Display Cube		Logo		
Floor Sticker	Lo	ogo		
Sponsor Wall	Logo			
IHI Congress Hall Entrance Unit	Logo			
Keynote Projection Loop	Text			
Conference Guide	Logo			
Digital Signage	Logo			
Mobile App	Logo and Organization Description			
IHICongress Website	Logo			
Sponsor Ribbons for Staff Badges	Included			
IHI Congress Hall	15% Exhibit Space Discount	15% Exhibit Space Discount	10% Exhibit Space Discount	5% Exhibit Space Discount
Congress Registration	3 Congress Registrations (a \$3,750 value)	3 Congress Registrations (a \$3,750 value)	2 Congress Registrations (a \$2,500 value)	1 Congress Registration (a \$1,250 value)
Organization List Access	Pre- and post-event [1]			

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Present in the Innovation Theater

The Innovation Theater, located in the IHI Congress Hall, provides a unique venue to present innovative programs, perspectives, and learnings to Congress attendees. With theater seating for up to 40 participants plus standing room for overflow, supporters are provided with a collegial and collaborative setting to engage and interact with health care leaders.

\$10,000 (8 Available) Benefits include:

- Logo on signage outside theater
- Logo in conference guide next to theater listing
- 30-minute live presentation
- Promotion in mobile app, push notifications, IHI Congress Hall announcements, signage
- Lead capture reports for attendees who join the Innovation Theater session
- Extensive brand recognition on common area signage, (including sponsor wall, display cube, hall entrance unit), conference guide, keynote projection loop, digital signage, mobile app, and Congress website

Showcase Your Brand	Hotel Room Key Cards \$10,000	Hotel Room Door Drop (2 available) Pricing Available Upon Request	
Recognition	Logo on hotel room key cards distributed to attendees	Promotional material drop at attendee hotel room door	
Display Cube	Logo		
Sponsor Wall	Log	go	
IHI Congress Hall Entrance Unit	Logo		
Keynote Projection Loop	Text		
Conference Guide	Logo		
Digital Signage	Logo		
Mobile App	Logo and Organization Description		
IHI Congress Website	Logo		
Sponsor Ribbons for Staff Badges			
IHI Congress Hall	10% Exhibit Space Discount	5% Exhibit Space Discount	
Congress Registration	1 Congress Registration (a \$1,250 value)	10% Congress Registration Discount	
Organization List Access	Pre- and pos	st-event ^[1]	

Program Guide Advertising

Full Page Back Cover	\$5,000
Full Page Inside Front or Inside Back Cover	\$4,000

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Support the IHI Patient Safety Mission

Should you prefer general sponsorship rather than specific program or event alignment, IHI offers these sponsorship options, which provide your organization with significant visibility and an opportunity to be seen by 1000 attendees at the IHI Patient Safety Congress.

	Gold Supporter \$10,000	Silver Supporter \$5,000	
Display Cube	Logo		
Digital Signage	Logo		
Sponsor Wall	Logo		
IHI Congress Hall Entrance Unit	Logo		
KeynoteProjectionLoop	Τε	ext	
Conference Guide	Logo		
Mobile App	Logo and Organization Description		
IHI Congress Website	Logo		
Sponsor Ribbons for Staff Badges	Included		
IHI Congress Hall	10% Exhibit Space Discount	5% Exhibit Space Discount	
Branded Materials for Attendees	Virtual "Tote Insert" in Mobile App Library		
Congress Registrations	2 Congress Registrations (a \$2,500 value)	1 Congress Registration (a \$1,250 value)	
Organization Pre- and post-event [1] List Access		ost-event ^[1]	



Exhibitor Options

As an Exhibitor, You Will:

- Gain exposure to a highly targeted audience of health care professionals who are committed to patient safety and are seeking new ideas and solutions
- Launch and demonstrate new products and services
- Gather sales leads that will continue to deliver business long after the Congress is over
- Meet clients and new prospects face-to-face, building rapport
- Conduct valuable market research with the most focused audience for the patient safety field and gauge how your organization, products, and people are perceived
- Benchmark against your competitors and research the key trends and themes in today's market

IHI Congress Hall

In keeping with the educational and networking focus of the IHI Patient Safety Congress, and to deliver the greatest value and access for exhibitors, supporters, and attendees, the traditional exhibit hall format will again be crafted to reflect a learning and solutions-driven environment.

ihi.org/congress
For more information contact:

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Dawn-Marie Copin at dcopin@ihi.org

What Does an Exhibit Booth Package Include?

- · Exhibit hall space
- Two exhibit hall passes (per 10' x 10' space)
- Access to all Congress keynotes and spotlight sessions
- Opportunity to include logo and description in Congress exhibitor mobile app listing
- Access to Patient Safety Congress organization list (pre- and post-event)^[1]
- 8'-high back drape and 3'-high side drape
- One-line identification sign (7" x 44")
 with organization name and booth number
- 6' x 30" draped table and two side chairs

Booth selection is on a first-come, first-served basis. Based on the date your contract is received, we will share a copy of the floor plan, which will indicate which booths are currently available. You will then be able to make your selection.

Please note that booth carpeting, drayage, lighting, phone/internet service, audio/visual rental, and other services are not included in the exhibitor package.

What Is the Cost to Exhibit?

Single Booth (10' x 10')	\$3,575
Corner Booth (10' x 10')	. \$4,125
Double Booth (10' x 20')	.\$6,600
Double Booth with Corner (10' x 20')	\$7,050
Logo added to organization description	\$300
Additional exhibit hall pass	\$350

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Enhance Your Visibility in the IHI Congress Hall

Options	Number Available	Description
Drink Tastings \$4,000	4	 Tasting table located in or adjacent to your booth during welcome or networking reception (1 hour) Choose from wine or local craft beer Logo recognition on signage placed next to tasting table
Booth Carts \$3,500	4	 Food cart located in or adjacent to your booth during welcome or networking reception (90 minutes) Choose from popcorn or specialty coffee Logo recognition on signage placed next to cart
Reception Drink Tickets 200-\$4,000 100-\$2,500	Limited	Welcome attendees with a refreshment, compliments of your organization
Solutions Connection \$1,000	12	 Drive attendees to your booth with a prize giveaway Conversation starter to share your work Promote via game card and in conference guide

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Sampling of Attendee Organizations at the 2023 IHI Patient Safety Congress

6th Medical Group

Addis Ababa University Tikur Anbessa Specialized Hospital

Adelante Healthcare

AdventHealth

Advocate Aurora Health

Agency for Healthcare Research and Quality

Alameda Health System

AllianceChicago **Amazon Pharmacy**

American Academy of Pediatrics

American Institutes for Research

American Medical Association

Anesthesia Patient Safety

Foundation

Anne Arundel Medical Center

Appalachian Regional Healthcare

Aptive Resources

Archwell Health

Artemis ARC

Ascension

Atlantic Health System

Aultman Hospital

Baptist Hospital of South East

Texas

BayCare Health System

Baylor Scott and White Health Care System

Baylor University Medical Center

Baystate Health

Baystate Medical Center

Beth Israel Lahey Health Primary Care

Bethany Children's Health Center

Betsy Lehman Center for Patient Safety

Bill and Melinda Gates Foundation

"Blacktown Hospital ,Sydney, New South Wales

Boston Children's Hospital Main

Brigham and Women's Hospital

Cambridge Health Alliance

CAMC Health System

Capital Health

Carolina Pines Regional Medical

Carolina Pines RMC CaroMont Health

Carson Tahoe Regional

Healthcare

Centers for Disease Control and Prevention

CentraCare Health

Central Arkansas Veterans Healthcare System

Centre National Hospitalier et Universitaire

Changi General Hospital

Children's Health System Texas Children's Healthcare of Atlanta

Children's Hospital of

Philadelphia

Children's Medical Center-Dallas

Children's Memorial Hermann

Hospital

Children's Mercy Hospital

Children's National

Children's Health Dallas

Chinese Hospital

Choptank Community Health

Christiana Care Health System

CHS - Community Health System

Cincinnati Children's Hospital

Medical Center

Cityblock Health

Clemson University

Cleveland Clinic

CMPA

Cognosante

Columbia University Irving

Medical Center

Columbia Valley Community

Health

Comagine Health

Community Health Connections

Confluence Health Contessa Health

Cook Children's Health Care

System

Cook County Health

Corewell Health West

Corporate Infection Control

WellSpan Health

Cure International

CVSHealth

DaVita

Defense Health Agency Field

Operations

Defense Health Agency Patient

Safety Program

Department of Veterans Affairs -Veterans Health Administration

DoD Patient Safety Program

Duke University Hospital

Duke University Health System

Eastern Virginia Medical

School/SSH

El Camino Hospital

Elliot Health System

Emory University Hospital

Midtown

Encompass Health Englewood Health

Envision Healthcare

Exeter Hospital

Flinders Medical Centre

Foundation for Healthy

Communities

Massachusetts Medical Society

Fraser Health Authority

Fred Hutch Cancer Center

Gordon and Betty Moore

Foundation

Greater New York Hospital

Association

Hackensack Meridian School of Medicine at Seton Hall University

Hamilton Medical Center

Harvard Medical School **HCA Central & West Texas**

Division

HCA Far West Division

HCA Healthcare / Methodist

Healthcare

HCA Healthcare East Florida

Division

HCA Healthcare Quality

University

"HCA Healthcare, North Florida

Division"

HCA HealthONE HCA Reston Hospital

HealthONE

HealthPartners

Hendricks Regional Health Hospital Albert Einstein

Hospital Israelita Albert Einstein -

Hospital of Lithuanian University of Health Sciences Kauno

Klinikos Houston Methodist Health

System

Houston Methodist Sugar Land

Hospital

Houston Methodist Willowbrook

Hrafnista Nursing Home Indian Health Service

Inova Alexandria Hospital

Inova Health System Intermountain Healthcare

JCMC

Jersey City Medical Center

Jersey Shore University Medical

John H. Stroger Hospital of Cook

Johns Hopkins Bloomberg School of Public Health

Johns Hopkins Childrens Center

Johns Hopkins Hospital

Kaiser Permanente

Kansas Healthcare Collaborative

Kenyatta National Hospital

King's Daughters Medical Center

Kroger Health

LA County of Dept. of Health Services

Lahey Hospital & Medical Center

Lebanon VA Medical Center

Leeds Teaching Hospitals NHS

Lenmed Bokamoso Private

Hospital

LifePoint Health/ Los Alamos

Medical Center

Lithuanian University of Health Sciences Hospital Kaunas Clinics

LOFT Community Services

Mackenzie Health

Main Street Anesthesia

Consulting Martin Luther King Jr Community

Hospital Maryland Patient Safety Center

Massachusetts Coalition for the

Prevention of Medical Errors Massachusetts Eye and Ear

Infirmary

Massachusetts General Hospital

Matheny Medical and Educational Center

Mayo Clinic

MCHS

MCIC Vermont LLC

MD Anderson Cancer Center

Medically Home

MedStar Health Center for

Wellbeing

Safety

MedStar Institute for Quality and

MedStar Southern Maryland

Hospital Center Memorial Hermann Cypress

Memorial Hermann Healthcare

System

MemorialCare Health System Mental Health Hospital (Hamad)

Mercy Health - St. Rita's Medical

Centér Mercy Hospital Springfield

Methodist Midlothian Medical

Metrocare Services

MetroHealth Medical Center

MHA Keystone Center Michael E. DeBakey Veterans Affairs Medical Center and Baylor

College of Medicine Michigan Health & Hospital

Association

Ministry of Defense Health Services

Ministry of Health Liberia

Sampling of Attendee Organizations at the 2023 IHI Patient Safety Congress (continued)

Minneapolis VA Medical Center

Moffitt Cancer Center

Mongolian Association of Hospital Managers

Montefiore Center for Performance Improvement

National Academies of Practice

National Association of County & City Health Officials (NACCHO)

National Board of Medical Examiners

National Capital Region Market

"National Center for Human Factors in Healthcare, MedStar Health

National Institutes of Health (NIH)

National Quality Forum

Navajo Area Indian Health Service - Office of Quality and Patient Safety

Naval Health Clinic Oak Harbor

Naval Health Clinic Patuxent River

NBME

NCH Health System

Nebraska Medicine

Nemours Children's Health

New York Presbyterian Brooklyn

Methodist Hospital

New York Presbyterian Hospital

Newton-Wellesley Hospital

Ng Teng Fong General Hospital

Nicholas H. Noyes Memorial Hospital

NIH Clinical Center

"Northwestern University Feinberg School of Medicine"

Norton Healthcare

NYC Health + Hospitals

Ochsner Health

OhioHealth

Oklahoma City Area Office Indian

Health Service

Pediatric Home Service

Penn State Health

Presbyterian Healthcare System

Prisma Health

Project Patient Care

Providence Health Care

Psychiatric Emergency Screening

Center Director

Reading Hospital-Tower Health

Redeemer Health

Riley Hospital for Children at Indiana University Health

Rochester Regional Health

Roswell Park Cancer Institute

Rush University

RWJBarnabas Health

SaferCare Texas

Samaritan Health Services

Samsung Medical Center

San Juan Regional Medical Center

SCA Health

Scarborough Health Network

"School of Population Health, Thomas Jefferson University

Scripps Health

Seattle Cancer Care Alliance

Sensorum Health

Shady Grove

Shared Health Breast Health

Centre

Sharp Rees Stealy Medical

Centers

Shepherd Center

Singapore General Hospital

Singapore Health Services Pte

I td

Society for Healthcare Epidemiology of America

Society to Improve Diagnosis in

Medicine

South Shore Health

South Texas Veterans Health

Care System

"Southern Indian Health Council,

Southern Ohio Medical Center

SSM St. Joseph Hospital

St. John's Episcopal Hospital

St. Joseph Healthcare

Stanford Health Care

Stanford Medicine Partners

Stratis Health

Summit Healthcare Association

Summit Healthcare Regional

Medical Center

Tarzana Treatment cneter

Te Whatu Ora - Health New

Zealand

Tel-Aviv University

Texas Health and Human Services Commission

The Christ Hospital Health Sylth

The James Cancer Hospital

The Just Culture Company

The MITRE Corporation

The Oncology Institute

The Queen's Medical Center

The University of Kansas Health System

The University of North Carolina at Chapel HIII

The Wright Center for Graduate Medical Education

TIRR Memorial Hermann

Torrance Memorial Medical

Center

Tower Health

Trinity Health Livonia

Tripler Army Medical Center

U.S. Army - Moncrief AHC

UAB Health System

UC Health

UCLA Healthcare

UConn Health Center

UHS

UMass Memorial Medical Center

UMMC & UMSOM

UNC Health

Uniformed Services University

UnitedHealth Group

Unity Health Care

UnityPoint Health

Universal Health Services

"University Health Center, Univ of

University Medical Center of El

University of Colorado University of Florida

University of Florida College of Medicine Jacksonville Florida

University of Iowa Hospitals &

University of Maryland

University of Maryland Baltimore

University of Maryland Capital

Region Health

University of Maryland Medical

Clinics

University of Massachusetts

University of North Texas Health

Science Center

University of Pennsylvania Perelman School of Medicine

University of Rochester

University of San Francisco

University of Washington

UNT Health Science Center and

Safercare of Texas

UNTHSC Texas College of Osteopathic Medicine

UPMC Western Psychiatric

Hospital US Department of Veterans

Affairs

UT Health San Antonio

UT Health Science Center -Houston

UT Physician

UW Health Care Direct

VA Boston Healthcare System

UT MD Anderson Cancer Center

VA Boston Medical Center

VA Palo Alto Health Care System

Valley Health System

Vanderbilt University Medical

Ceter

VCU Health System

"Vermont Program for Quality in Health Care, Inc.

Veterans Affairs of Central Western Massachusetts

Veterans Health Administration

Virginia Commonwealth

University

Virginia Garcia Memorial Health Center

Virginia Hospital Center

Walden University Walter Reed National Military

Medical Center

Washington University School of

Watertown Regional Medical

Wayne UNC Health Care

Weill Cornell Medicine

WellSpan Health

WellSpan Health York Hospital "West Chester Anesthesia, Penn

Medicine Westchester Medical Center

Health Network

Women and Newborn Health Service

"Women's College Hospital - -

Toronto, ON' WVU Medicine

Center

Yale CORE

Yale New Haven Health System

Yale School of Medicine Zuckerberg San Francisco General Hospital and Trauma