



Conference Dates: August 23-26, 2024 | Expo Dates: August 24-26, 2024

Exhibitor Checklist

Right Away	Deadline
Review Booth Display Guidelines and What's Included With your Booth	Right Away
Update your Listing in the Online Directory and Mobile App	Right Away
Register your Complimentary Exhibitor Badges Instructions were emailed to the primary contact from NGAUS 2024 noreply@swoogo. com. Please contact questions@american-tradeshow.com with any questions.	Right Away

June	Deadline
Large Equipment/Machinery Declaration due to <u>David Rudel</u> and <u>Dawn-Marie Copin</u> To facilitate an efficient planning process and ensure a seamless experience for everyone involved, be sure to provide detailed information regarding the dimensions, weight and any requirements of any large equipment you intend to bring to your booth.	June 21

July	Deadline
Last day to receive discounted rates for Lead Retrieval	July 7
Exhibitor Listing for the printed Program & Exhibition Guide Due Your listing includes company name and booth number, and you may add a website, as well as product categories for the Exhibitor List by Product Category.	July 15
Last day to receive discounted rates for Electric	July 23
Last day to receive discounted rates for custom Shepard rentals	July 25
Booth material shipments accepted at the Advance Warehouse without a surcharge (July 25 - August 14)	July 25
Exhibitor Appointed Contractor (EAC) notification deadline to Shepard	July 25

August	Deadline
Last day to receive discounted rates on Shepard booth services and furnishings	August 3
Last day to receive discounted rates for <u>Audio-Visual</u>	August 9
Last day to receive discounted rates for Internet	August 10
Last day to receive discounted rates for Plumbing & Compressed Air	August 10
Last day to receive discounted rates for Cleaning	August 10
Catering Order Forms due	August 16
Last day for Booth Material shipments to arrive at the Advance Warehouse	August 19
Booth Material shipments accepted Direct to Show Site	August 21