



Conference Dates: August 22-25, 2025

Expo Dates: August 23-25, 2025

Baird Center
400 W Wisconsin Ave. | Milwaukee, WI



OFFICIAL SERVICE PROVIDERS

Official NGAUS 2025 service providers include:

General Service Contractor: Shepard Exposition Services
(Exclusive)

Labor, material handling, shipping, furniture, carpet/flooring,
and booth cleaning

July 24 – Discount Price Deadline for Custom Shepard Rentals

August 1 – Discount Price Deadline for Standard Shepard Orders

Phone: (866) 366-7428

[Email](#)

[Exhibitor Service Kit - Order Online](#)

Audio-Visual Equipment: CTI (Exclusive)

July 18 – Advanced Price Deadline

Phone: (414) 908-6190

[Email](#)

[Pricing](#)

[Order Online](#) – Opens May 20

Catering: Levy Restaurants (Exclusive)

August 4 – Order Deadline

Phone: (414) 908-6154

[Email](#)

[Catering Menu](#)

[Order Online](#) – Opens May 20

Cleaning Services: Shepard Exposition Service (Exclusive)

August 1 – Discount Deadline

Phone: (866) 366-7428

[Order Online](#)

Electrical: WCD (Exclusive)

July 18 – Advanced Price Deadline

Phone: (414) 908-6190

[Email](#)

[Pricing](#)

[Order Online](#) – Opens May 20

Hotel Reservations: LamontCo (Exclusive)

Special rates are available for NGAUS exhibitors.

[Click here to book hotel rooms](#)

For requests of 10 or more rooms, please contact

NGAUSHousing@lamontco.com.

[Email](#)

Internet: WCD (Exclusive)

July 18 – Advanced Price Deadline

Phone: (414) 908-6190

[Email](#)

[Pricing](#)

[Order Online](#) – Opens May 20

Lead Retrieval: American Tradeshow Services (ATS)
(Exclusive)

July 18 – Discount Deadline

Phone: (985) 809-0600

[Email](#)

[Order Online](#)

Plumbing, Compressed Air, Gas: WCD (Exclusive)

July 18 – Advanced Price Deadline

Phone: (414) 908-6190

[Email](#)

[Pricing](#)

[Order Online](#) – Opens May 20

Registration: American Tradeshow Services (ATS) (Exclusive)

For booths paid in full, registration instructions and unique
discount code are emailed to the primary contact from NGAUS
2025 noreply@swoogo.com.

Phone: (985) 240-5511

[Email](#)

[Register Online](#)

Rigging/Hanging Signs: WCD and CTI (Exclusive)

July 18 – Advanced Price Deadline

[Email](#) – Custom Rigging Quote

[Email](#)

[Information](#)

[Order Online](#) – Opens May 20

Security: WCD (Exclusive)

[Email](#)

EXHIBITOR WARNINGS

Please be aware of solicitations from providers not affiliated with NGAUS. If a company is not an official service provider, NGAUS cannot guarantee the legitimacy of their claims. If you are solicited by any group other than the official service providers listed above, please contact eharrison@tradeshowlogic.com.