



Dear Sir or Madam:

The National Guard Association of the United States (NGAUS) is one of the nation's oldest military associations with the important mission of supporting the 450,000 National Guard members, retirees, families, and employers who play a vital role in serving our country.

In conjunction with NGAUS, the Wisconsin National Guard Association (WINGA), Inc., a non-profit association, is reaching out to Wisconsin businesses to solicit support for a national conference for NGAUS members. WINGA is hosting this conference in Milwaukee August 22-25, 2025. We expect more than 4,000 National Guard members and defense contractors to attend this national conference at the Baird Center.

We are asking you to consider donating products or financial resources to enhance the success of this conference and support the men and women who serve honorably and courageously protecting our state and nation.

Our conference planning committee has established a charitable foundation for this conference called, "NGAUS Wisconsin 2025" (FEIN: 99-1263694), which will accept your donation with tax deductible advantages. As an example, there are several social events you can sponsor including meal functions, two golf outings, a bicycle ride, a charter fishing trip, and even fireworks over Lake Michigan. If your business has products to offer such as gift bags or raffle items, these are also welcomed donations.

If this inquiry is of interest to you or you have more questions, please reach out to the following point of contact:

Don Dunbar
608-575-3885
tnkrdriver@msn.com









Thank you in advance for your anticipated support of this extraordinary national conference coming to Milwaukee.

Mark Michie
Conference Co-Chair

Michael Hinman
Conference Co-Chair



Sponsors & Friends — NGAUS Conference 2025

 Diamond Level \$75,000	<ul style="list-style-type: none"> ◆ Exclusive signage/banner advertising at sponsored event ◆ Two Foursomes - sponsors golf event ◆ 60 second commercial spots aired during business sessions ◆ Two seats at the States Dinner Head Table ◆ Gift
 Platinum Level \$50,000	<ul style="list-style-type: none"> ◆ Signage/banner advertising at convention center ◆ Foursome - sponsors golf event ◆ 60 second commercial spots aired during business sessions ◆ Gift
 Gold Level \$25,000	<ul style="list-style-type: none"> ◆ Signage/banner advertising at convention center ◆ Foursome—sponsors golf event ◆ Gift
 Silver Level \$10,000	<ul style="list-style-type: none"> ◆ Signage/banner advertising at convention center ◆ Two Players—sponsors golf event
 Copper Level \$5,000	<ul style="list-style-type: none"> ◆ Signage/banner advertising at convention center
 Bronze Level \$2,500	<ul style="list-style-type: none"> ◆ Signage/banner advertising at convention center
 Minuteman Level \$1,000	
 Friends Level \$500	

Badger Small Business Exhibitor Sponsor:

Limited to ten Wisconsin businesses with \$10,000 Sponsorship

Businesses who wish to introduce their products and services to the 4,000 attendees who make their way through the exhibit hall over three days will receive one 10x10 booth in the exhibit hall (\$3,130 value).

Booth services such as electricity, internet, furniture, carpet, cleaning, etc. must be purchased separately through the conference decorator. Additional information about options and fees will be available on the event website in the exhibitor service kit, approximately eight weeks prior to the program date.