



# Booth Sharing: Co-Exhibitors

To share exhibit space with affiliated companies/brands and have co-exhibitors in your booth, a minimum of 100 square feet must be reserved for each company that will participate. For example, a company with a 10x30 booth (300 square feet) may list (3) total company names, including the primary exhibiting company and up to (2) co-exhibiting companies.

## **COMMUNICATION/BENEFITS**

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Primary Exhibiting Companies **ONLY**:

- Have access to badges that come with exhibit space and can use them for co-exhibitors as they see fit.
- Will receive invoices and assume full financial responsibility for the total exhibit space.

Both the Primary Exhibiting Company AND Co-Exhibitor(s) receive:

- Logistical emails
- Inclusion on the online floor plan and access to update an online directory listing.

There are two options to manage vendor ordering and payments:

- All booth orders and payments can go through the primary exhibiting company only OR
- Co-exhibitors may order and pay for their booth services directly. If this option is selected, each co-exhibitor must be assigned a specific area within the booth (based on the primary exhibiting company's instructions) with a unique booth number.

## **SUBMIT AN APPLICATION**

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Please note the following before submitting your application:

- Applications may be submitted by the primary exhibiting company only (the company that has the contract with ACM SIGGRAPH for booth space)
- A non-refundable fee of \$500 per company is due in full once your application has been approved. This fee is separate and additional from exhibit space rental fees.
- Contact information, including company name, address, contact name, mobile phone and email must be provided for each co-exhibiting company.

## **[APPLY NOW!](#)**

**Questions?** Contact the Exhibitor Care Team at [customercare-s2024@siggraph.org](mailto:customercare-s2024@siggraph.org)