



**SIGGRAPH 2026**  
Los Angeles 19–23 JUL

## Quick Reference Guide

**Conference Dates:** 19 - 23 July  
**Exhibition Dates:** 21 - 23 July  
**Location:** Los Angeles Convention Center  
Los Angeles, CA USA

Find all the information you need to plan for the show in this document or navigate through by topic on the [Exhibitor Resource](#) page. Use the [Checklist](#) to stay on track with all exhibit deadlines!

### Exhibit Hall

- The exposition is located in Hall A
- View the [Floor Plan](#) to find your booth and see who is exhibiting.

### Exhibitor Schedule

Exhibitor Move-in:	
Friday, 17 July <i>(Open for 20x20 or Larger Booths ONLY)</i>	8 am–4:30 pm
Saturday, 18 July	8 am–4:30 pm
Sunday, 19 July	8 am–4:30 pm
Monday, 20 July	8 am–4:30 pm
Exhibition Hours:	
Exhibitors will be permitted in the exhibit hall at 8 am daily.	
Tuesday, 21 July	10 am–5 pm
Wednesday, 22 July	10 am–5 pm
Thursday, 23 July	10 am–3 pm
Exhibitor Move-out:	
Thursday, 23 July	3 pm–8 pm
Friday, 24 July	8 am–Noon

### What's Included with your Booth?

- An allotment of SIGGRAPH 2026 registrations based on your booth size
- Listing in the Online Exhibitor Directory and Mobile App
- 8'H black back drape and 3'H side black drape
- Identification sign for booths 300 square feet or less

Note: The exhibit area is not carpeted. Floor covering is required for your exhibit space.

### Register for your Badges

Exhibiting companies receive a complimentary allotment of (6) Exhibitor Discover (formerly Exhibits Only), (1) Exhibitor

Full Conference, and (2) Exhibitor Experience registrations per 100 sq ft of exhibit space. Login to the [Exhibitor Dashboard](#) for more information and to register. If you have any registration questions or need assistance, please contact [khaines@tradeshowlogic.com](mailto:khaines@tradeshowlogic.com)

### Rules, Regulations & Labor Jurisdictions

Be sure to review the [SIGGRAPH Display Guidelines](#) and [Exhibit Terms & Conditions](#) to ensure a smooth setup experience. Also review the [labor jurisdictions](#) so that you are aware of what your staff are permitted to set-up. Exhibitors using contractors other than official show contractor must submit their [Notice of Intent to Hire an Exhibitor Appointed Contractors \(EAC\)](#) by **19 June 2026**.

### Liability Insurance

All exhibitors are required to carry liability insurance with [required coverage limits](#). Certificates of Insurance (COI) must be emailed to [sales@rainprotection.net](mailto:sales@rainprotection.net) by **19 June 2026**. Insurance coverage is not optional. If you need event insurance, it can be purchased through [Rainprotection](#). Exhibitors using an Exhibitor Appointed Contractor (EAC) to set-up/dismantle their booth must submit their [Notice of Intent to Hire an EAC](#) by **19 June 2026**.

### Request to Serve Alcohol

If you are planning to serve alcohol or food & beverages during any official exhibition hours, you must submit the [Request to Serve Alcohol](#) form by **26 June 2026**. [Click here](#) for more information.

### Temporary Structure Permit Requirement

Any structure measuring 12 feet or higher requires a Temporary Structure Permit from the City of Los Angeles Department of Building and Safety (LADBS).

Exhibitors are responsible for obtaining all required permits and approvals prior to installation. [Click here](#) for more information.

### Shipping & Material Handling Information

Booth materials can be shipped in advance to the warehouse or direct to show site.

Shipping Type / Method	Date / Time Accepted
Booth Material Shipments to Advance Warehouse	15 June - 9 July
Booth Material Shipments Direct to Show	17 - 23 July

Material Handling or Drayage includes the unloading of your shipment, transporting the freight to your booth, storing and returning your empty crates/cartons and reloading your shipment at the close of the show. This is a separate fee so review all rates and information in the [Exhibitor Service Kit](#).

## Connect with Attendees

### Online Directory Listing

The Online Directory is THE place attendees go to see who is exhibiting at the show and learn more about their products and services. Your directory listing automatically includes company contact information and your booth number. You may add a company description, social media links, and select exhibitor categories. Login to the [Exhibitor Dashboard](#) to update your information.

### Promotional Opportunities

Boost your brand recognition, expand your network, and build valuable connections with the SIGGRAPH community beyond your booth. [Click here](#) to explore sponsorship opportunities.

Contact [Nicole Horn](#) and [Anthony O'Shea](#) to discuss solutions that best support your goals.

### Promotional Resources & Social Media

Let your customers, professional networks, and peers know that you will be participating in SIGGRAPH 2026. Visit the [Promotional Resources](#) page for graphics and post suggestions.

Follow us on social media and don't forget to use **#SIGGRAPH2026** when posting about the show.

## Business Suites

[Business Suites](#) are available for rental from Sunday, 19 July through Thursday, 23 July. They can be used to introduce new products, hold private meetings and interviews or host education sessions, which can be listed in SIGGRAPH's official schedule of events if you wish. They come in a variety of sizes and include an allotment of Exhibits Only passes to use for staff or guests.

Contact [Nicole Horn](#) and [Anthony O'Shea](#) for more information. A Business Suite Planning Guide will be available soon to assist with your planning.

## Important Dates

Below is a snapshot of key dates. Stay on track by reviewing the [Exhibitor Checklist](#) for the full list of deadlines.

- **15 June - 9 July:** Booth material shipments accepted

at advance warehouse

- **22 June:** After this date, hotel reservations are based on availability and rates may vary.
- **22 June:** Last day to receive discounted rates for Freeman orders
- **17 - 23 July:** Booth material shipments accepted direct at show site

## Official Vendors

Official SIGGRAPH vendors include:

### General Service Contractor: Freeman

Labor, material handling, shipping, furniture, product storage, carpet, flooring, cleaning, electric, rigging, AV

**22 June** - Discount Deadline

Phone: +1.855.435.3234

[Order Online](#)

### Internet, Telephone: Los Angeles Convention Center

**26 June** - Discount Deadline

[Order Online](#)

### Food & Beverage: Los Angeles Convention Center

**6 July**

[TasteofLA@Levyrestaurants.com](mailto:TasteofLA@Levyrestaurants.com)

[Order Online](#)

### Registration & Lead Retrieval: RCS

[exhibitorserv@rcsreg.com](mailto:exhibitorserv@rcsreg.com)

[Register Online](#)

[Order Lead Retrieval Online](#)

### Hotel Reservations: onPeak

[Hotel information](#)

### Liability Insurance: Rainprotection

[sales@rainprotection.net](mailto:sales@rainprotection.net)

[Order Online](#)

## Exhibitor Warnings

Please be aware of solicitations from vendors not affiliated with SIGGRAPH. If a company is not an official event vendor, ACM cannot guarantee the legitimacy of their claims. If you are solicited by any group other than the official vendors listed above, please contact [khaines@tradeshowlogic.com](mailto:khaines@tradeshowlogic.com).

## On-Site

### Networking:

Review the [Conference Schedule](#) and take advantage of networking opportunities.

### Parking:

Review the parking information for the [Los Angeles Convention Center](#)

## Need Help?

Contact Kim Haines at [khaines@tradeshowlogic.com](mailto:khaines@tradeshowlogic.com).