



Request to Serve Alcohol

Drive traffic to your booth and engage with attendees by serving food & beverage in your booth! Alcohol may be served in the Exhibition Hall during official exhibit hours only.

[Apply Now!](#)

Review the regulations and requirements below and [submit your application](#) by 26 June 2026 to serve alcohol in your booth.

Rules & Regulations for Serving Alcoholic Beverages in Your Booth

- Alcohol may be served within an exhibitor's space during official exhibit hours only and NOT during exhibit set-up or tear-down under any conditions. Consent from ACM Show Management is required and may be obtained by [submitting this form](#).
- All alcoholic beverages must be purchased through the Los Angeles Convention Center and served by their staff. A \$600 revenue minimum applies to each bar; bartenders are scheduled for a maximum of 4 hours, and additional hourly rates of \$75+ per hour will apply thereafter.
- Exhibitors are not permitted to bring in their own alcohol or food.
- Exhibitors can only serve alcohol within the confines of their booth space, and bar lines should not extend into the aisle or block neighboring booths.
- No cash bars are permitted, nor sales of tokens for cash.
- No minors under the age of 21 may be served any alcohol.
- Show Management and/or bartenders are fully authorized to deny all further alcohol service to persons who may appear intoxicated, disorderly or under the age of 21.
- Exhibiting companies must be fully insured and prepared with a certificate of insurance in the booth at all times. A certificate of insurance for general liability must be retained and remain in force throughout all set up, show and tear down days.
- All exhibiting companies must carry and submit proof of general liability coverage from an insurance company in good standing.

If you have any questions, please email khaines@trade-showlogic.com.