CI2024 Vancouver
17th International Conference on Cochlear Implants and Other Implantable Technologies
Marketing and Educational Grant Opportunities

July 10–13, 2024
Vancouver, BC
acialliance.org
Marketing and Advertising Opportunities

Get ahead of the competition and put your organization’s message front and center. ACI Alliance is offering several marketing opportunities to our exhibitors that allow prime exposure to this influential group of hearing professionals.

Program Book Print Advertising

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$3,500</td>
<td>8” x 11”</td>
</tr>
<tr>
<td>Half Page</td>
<td>$2,000</td>
<td>8” x 5 ½”</td>
</tr>
<tr>
<td>Quarter page</td>
<td>$350</td>
<td>3.7” x 4.7”</td>
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</tbody>
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Reach all conference attendees by advertising in the full-color CI2024 Vancouver Program Book. Distributed at registration, this must-have guide to meetings and sessions offers exceptional on-site exposure for your marketing message.

Other details:
- The supporting company is responsible for all costs associated with production of the ad.
- Supporting companies must provide digital proof of artwork for approval prior to production.

Mobile App Banner Ad

(3 available; limit 1 per supporting company)

Place your message in the palm of attendees’ hands with a banner ad in the CI2024 Vancouver Symposium mobile app.

Other details:
- Supporting company is responsible for all costs associated with the production of banner ad.
- Supporting company must provide digital proof of banner ad for approval prior to production.

Mobile App Push Alerts

(3 available; limit 1 per supporting company)

Text notifications can be sent to each of our attendees who have downloaded the mobile app just before each coffee break. These notifications can alert attendees of the supporting company’s presence and direct them to their booth.
The following policies apply to all Educational Grant support:

- Supporting company will be acknowledged as a supporter of the CI2024 Vancouver Symposium.
- Supporting company must sign a Letter of Agreement (LOA)
- Supporting companies will receive recognition from the podium, through event signage, and the CI2024 Vancouver website. (Please note that due to ACCME regulations, no company logos may be included as recognition for Educational Grants.)

The following marketing opportunities may be utilized with support through an educational grant:

**On-Demand Satellite Symposia** $3,000
Satellite videos are a great way to get your message out to attendees beyond your exhibit booth. These 15-minute prerecorded videos will be available for on-demand viewing on the CI2024 mobile app during the live meeting and then moved to the ACI Alliance website for another thirty (30) days.

**Other details:**
- The supporting company is responsible for production, editing, and captioning of its video.
- Video submission is due to ACI Alliance Management by TBD. All videos are subject to ACI Alliance Management approval.

**Speaker Ready-Room (Exclusive)** $5,000
Throughout the CI2024 symposium the Speaker Ready-Room is a key focal point. All program contributors will visit and engage with this area in the preparation of their presentation and this zone will be visible to all participants.

**Poster Session Support (Exclusive)** $5,000
Support of the poster session is a wonderful way to promote your company as well as aid the students who participate as future members of the international CI field.

**State Champion Dinner Meeting (Exclusive)** $3,500
Support ACI Alliance State Champions’ annual in-person meeting to set our strategic advocacy direction. The educational grant will provide light food and AV during the meeting.

**Board of Director’s Luncheon Meeting (Exclusive) $1,500**
Allow ACI Alliance leadership to convene productively by helping to support the costs associated with the board meeting including AV.

**Other details:**
- Recognition of the supporting company will be given verbally by ACI Alliance staff at the beginning and end of the meeting.
- CI2024 Vancouver staff will arrange AV.

**Special Interest Group Lunch Meetings** $2,000 per lunch (2)
**Thursday / Friday**
Attendees include: Clinicians/scientists who are deaf or hard of hearing, students seeking guidance on mentorship and other topics, aural rehabilitation for adults post CI.

**Other details:**
- Company recognition in signage at the luncheon.
- Company recognition in the program guide.
- A/V included.

**Networking / Coffee Breaks** $5,000 per break (4)
Throughout the program, participants will enjoy coffee breaks within the exhibition hall areas.

Sponsorship provides you with brand recognition at one of these official breaks exclusively as the sponsor on your selected day’s morning or afternoon.

**Other details:**
- Company recognition in signage at refreshment stations in exhibit hall.
- Company recognition in the program guide.

**Photographer (Exclusive)** $1,500
Help the ACI Alliance capture the moment with a professional photographer. CI2024 Vancouver staff will make all arrangements.

**Other details:**
- Company recognition in the program guide.

**Notes and Requirements**

- All advertisements are subject to approval by ACI Alliance.
- Advertisements may not contain any items related to CME activities.
- ACI Alliance reserves the right to cancel any publication or service in the event of revenue shortfalls.
- ACI Alliance is not obligated to offer or replace canceled publications or services with any other advertising vehicle.
- All signed agreements are firm. No cancellations accepted.
- Payment due upon space commitment.
- Payments may be made via check or credit card.
- A minimum $500 late fee will be charged for materials received after specified due dates.