



MARCH 18–20, 2024
EXPO: TUESDAY, MARCH 19, 2024
GAYLORD OPRYLAND | NASHVILLE, TN

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

The cost and benefits of each level are listed below. These packages are based on availability of package offerings and can be altered to fit the individual sponsor needs.

Bronze Sponsor	\$7,000
<ul style="list-style-type: none"> • Name recognition and logo on event website. • Signage on-site at the registration area. • Logo recognition at opening General Session. • Name recognition and logo in conference app. • Logo recognition on marketing materials. 	
Silver Sponsor	\$13,000
<ul style="list-style-type: none"> • Includes all of the Bronze Sponsorship offerings, plus: • 1 Concurrent Session sponsorship of your choice, based on availability, including the opportunity to introduce the session and speaker 	
Gold Sponsor	\$20,000
<ul style="list-style-type: none"> • Includes all of the Silver Sponsorship offerings, plus: • 1 General Session Sponsorship of your choice, based on availability, including the opportunity to introduce the session and speaker 	
Platinum Sponsor	\$30,000
<ul style="list-style-type: none"> • Includes all of the Gold Sponsorship offerings, plus: • 1 General Session sponsorship of your choice, based on availability, including the opportunity to introduce the session and speaker 	

SPONSORSHIP ACTIVITIES

Conference Materials	\$7,500
<p>Pens and pads with company logo Must include the conference logo</p> <p><i>*Sponsor is responsible for the production of the conference approved items and delivery to the property</i></p>	
Digital Advertising in Conference App	\$10,000
<p>Based on availability and up to five total sponsors</p>	

SOCIAL EVENTS

All food sponsorships are available for the sponsorship fee + cost per piece, unless otherwise agreed upon.

Sunday Night Leaders of Tomorrow Dinner	\$10,000
Monday Afternoon Woman in Meat Networking Lunch	\$10,000
Monday Afternoon Break	\$7,500
Tuesday Breakfast	\$12,500
Tuesday Morning Break	\$7,500
Wednesday Breakfast	\$10,000



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SPONSORSHIP OPPORTUNITIES (CONT.)

HOTEL BRANDING

**Branding fees listed below are payable to the conference and include the costs to reserve the space within the hotel. Sponsor is required to pay for the production of all physical and digital assets, installation and dismantle of all branded placements.*

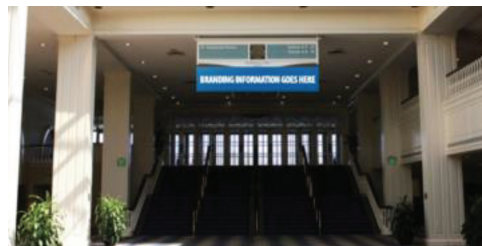
*** Offerings are based upon hotel availability.*

Custom Do Not Disturb Cards/Door Hangers \$7,500



Presidential – Lobby Banners \$5,000 (per banner)

**The Presidential lobby is where registration and conference breaks will be held.*





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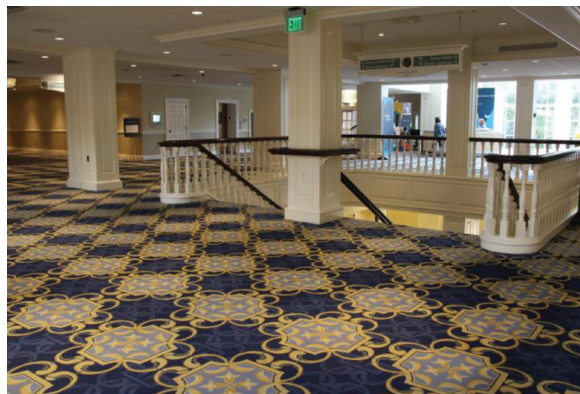
SPONSORSHIP OPPORTUNITIES (CONT.)

HOTEL BRANDING (CONT.)

Presidential – Ryman Stair Railing

\$7,500

**This is the primary staircase for attendees to go to the exhibit floor.*



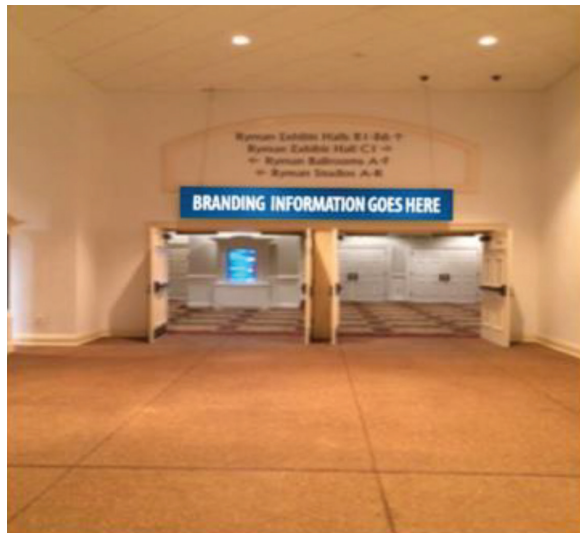
Elevator Door Wrap

\$8,500



Exhibit Hall – Ryman Banner

\$7,500



Atrium Lamp Posts / Pole Banners

\$1,000 (per pole)

